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CHRYSANTHEMUMS

for

FLORISTS' USE



1933 U. S. Department of Agriculture.

ANDERSON FLORAL CO.

COLUMBUS, NEBR.

Established 1890

OUR GUARANTEE:

Stock not satisfactory when received may be returned at once and money refunded, or slight difficulties will be adjusted and you keep the stock.

To the Trade:

Our cuttings are not as large as some growers ship and we grow them small intentionally because a small soft cutting will give much better satisfaction than a large hard one. Repeat orders year after year from large growers is sufficient guarantee to the quality. Some growers order months ahead to be sure and have what they want. If you have never used our stock a trial order will convince you. No Midge.

Terms and Prices:

Rooted cuttings \$3.00 per 100 \$27.50 per 1000 unless otherwise quoted. We allow 20 per cent Discount on orders given 30 days in advance of delivery. Potted stock in season usually goes at \$1.00 per 100 more than hundred rates named in this list. While we use every possible care to have all varieties properly labeled and true to name, we give no warranty, expressed or implied. We cannot guarantee a crop, as growing depends entirely upon the grower. 25 one variety at 100 rates, 250 one variety at 1000 rates. Where less than 25 of a kind are wanted and \$1.00 per 100 to hundred rates. Cash with order or C. O. D. to parties without established credit. With 25 per cent Deposit.

EARLY

Detroit News A very large early bronze

Wonderful substance & a fine keeper.

Early Monarch Large, high rounded
flower of pure glistening white.

Golden Glory A good midseason yellow

Gold Lode Very fine yellow blooming
early in October.

Golden Wave Decidedly incurved in
form. Bright yellow.

Hilda H. Bergen An early bronze.

Indianola Early bronze earlier than
Detroit News but not as large.

Lustre A highly recommended early
lavendar pink.

Oconto Very valuable early white,
always double and sure crop.

October Rose Early with mid-season
size bloom.

Quaker Maid White blooming in early
October.

Rose Glow Lovely bright pink. Large
spreading flower. Early October.

Smith's Enchantress Early October
Bright rose pink.

Sun Glow Bright yellow Bonnaffon
type and very popular.

White Enchantress Sport of Smith's
Enchantress.

MID-SEASON

- Betsy Ross Very popular incurved white.
- Celestra A good yellow for commercial growers.
- Charles Rager A pure white, incurved.
- G. A. Mason A dark red, reflex type. Never comes blind.
- J. W. Prince Dark pink sport of Chieftain.
- Pink Chieftain One of the most popular pinks, easy to grow.
- Snow White A large pure white of incurved form.
- Nerissa Incurved, large lavender pink
- White Chieftan White sport of Chieftan
- Pink Turner Pink sport of William Turner.
- William Turner Exhibition white commercial. Easy to grow.
- Yellow Turner Light yellow sport of William Turner.

LATE

- Bronze Seidewitz Yellowish bronze.
Sport of Edwin Seidewitz.
- Chattanooga A very fine late white maturing Thanksgiving and later.
- December Beauty White, tinged with pink.
- Dr. Enguehard Bright rose pink.
- Edgar Stillman Kelly Large in size, pure glistening white.
- Friendly Rival One of the finest yellow we have ever seen.

- Garnet King One of the finest late red yet produced.
- Gladys Pearson Apricot and buff strong grower.
- Imp. White Mistletoe This pure white Mistletoe is a sport.
- Marie De Petris Yellow, incurved. Good foliage. All that is required in a good commercial variety.
- Mrs. R. M. Calkins A very bright yellow globular in form with strong stem.
- Mrs. Nellie T. Ross Light yellow. Very good keeper.
- Louisa Pickett A gorgeous white exhibition type.
- Pink Seidewitz Tall incurved pink for Thanksgiving.
- Pink Mistletoe A sport from Mistletoe.
- Sun Gold Seedling of Sunbeam but later Very large.
- Tekonsha Reddish bronze, reflex type for Thanksgiving.
- Towantic Large pure white for Thanksgiving and later.
- Thanksgiving Pink Dark pink for Thanksgiving and later.
- Whittier A fine yellow which takes the place of Bonnaffon.
- White Seidewitz Blush white sport of Pink Seidewitz.
- Yellow Frick Good light yellow sport of White Frick.

ANEMONES

Bernita Shell pink with a perfect white cushion center. Should be disbudded.

Garza Supreme Late white, blooms in Janurary.

Godfrey's Perfection A pure white variety Matures for Thanksgiving.

Izola True shade amaranth, very fine.

Margo Pinkish violet outer petals with a high rounded yellow cushion center.

Maple Leaf Novelty which seems to change color similarly to a maple leaf

Nokomis Bright amaranth with a low white eushion.

Norma Guard petals are pale pink with yellow cushion center.

Susanne Miller Yellow sport of Norma.

White Bernita Sport of Pink Bernita.
15c each \$15.00 per 100.

SINGLES

Allen Anderson A deep bronze shading to yellow toward the center. \$4 a 100

Gene Anderson Golden yellow, semi-double blossom. \$4.00 per 100

Marie Anderson Pink petaled center with a narrow band of white closely encircling a distinct yellow center.
\$4.00 per 100

Melba In color it is an intense red the reverse petals being gold.

Mrs. E. D. Godfrey Exellent light pink
Very strong grower.

White Mensa One of the largest whites
Yellow Mensa One of the largest yellow

WHITE POMPONS

- Chicago Pearl Good late variety for Thanksgiving.
- Dainty Maid Pearly white, most perfect baby pompon in form & fullness.
- Diana Standard midseason white.
- Hene A true pompon type, pure white
- Mariana Large white pompon. Reflex type. For disbudding.
- Snowball Large white incurve type for disbudding.
- Uvalda Earliest white and very profitable to grow.
- White Doty Pure white sport from Lillian Doty.
- Yuletide Very popular late white.

YELLOW POMPONS

- Baby A small yellow button, Matures November 25.
- Christmas Gold Late flowering. Very bright yellow.
- Cora Peck Buhl Deepest in color of all yellow pompons.
- Golden Gem Early heavy producer, rich yellow color. One of our own introductions for 1932. 10c. each \$1.00 doz.
- Golden Wedding Late yellow for Thanksgiving.
- Nuggets Fine yellow midseason.
- Varsity Midseason yellow, button type
- Walda Dwarf early with slight traces of bronze.

BRONZE POMPONS

- Bronze Doty Reddish-bronze sport of Lillian Doty.
- Clara Jamison Extra early bronze, heavy producer.
- Dorothy Turner A color combination of bronze and old gold.
- Hilda Canning Golden bronze and incurved form.
- Mrs. Beu An orange bionze. Has excellant keeping qualities.
- Muskoska Golden bronze. This variety is best adapted to the purpose of disbudded pompons.
- Ouray Dark mahogany brown flowers of medium size.
- Pawnee Chief Disbud. Orange bronze with trace of pink. Midseason. This is one of our new ones of 1932. A leader in its color. 10c. each \$1.00doz.
- Rowenna A fine late variety. Color a medium shade of bronze.
- Source D' Or A striking color of golden orange.

PINK POMPONS

- Leilah Early rose pink of exceptional merit.
- Little Tot A pale rose pink. Ready to cut the first week in November.
- Mimmico An early pink. Matureing October 20.
- Niza Extra early light pink pompon.
- Pagosa The latest dark pink pompon.
- Pink Doty Beautiful shell pink.
- Rose Charm Bright rose pink. Very symmetrical when disbudded.
- Western Beauty Late dark pink pompon for Thanksgiving.